



Welcome To The Aged and Disability Expo Australia



2027 Major City Expo Price Guide

Connecting organisations, services and businesses
with individuals, families, carers and communities.

MAJOR CITY EVENTS

CONNECTING COMMUNITIES | SUPPORTING INCLUSION | BUILDING A BRIGHTER FUTURE

GOLD COAST



SEA WORLD EVENTS CENTRE



25 MAY 2027

MELBOURNE



SEAWORKS MARITIME PRECINCT



18 JUNE 2027

HOBART



HOTEL GRAND CHANCELLOR



30 JUNE 2027

ADELAIDE



ADELAIDE ENTERTAINMENT CENTRE



13 AUGUST 2027

SYDNEY



ROSEHILL GARDENS RACECOURSE



30 SEPTEMBER 2027

NEWCASTLE



NEWCASTLE RACECOURSE



21 OCTOBER 2027

AGED & DISABILITY
EXPO

WING BOOTH

A great-value option for organisations looking to connect with the community and showcase their services.

WHAT'S INCLUDED

✓ 1 Light

✓ 4-Amp Power Outlet

✓ Fascia Signage

Featuring your organisation's name

✓ Event Flyer Listing

✓ Website & Expo Directory Listing

✓ Group Social Media Feature

During expo week alongside other exhibitors

2m x 2m Space

\$1,340 inc GST

OUTER BOOTH

A highly visible booth option designed to help your organisation connect with attendees and showcase your services.

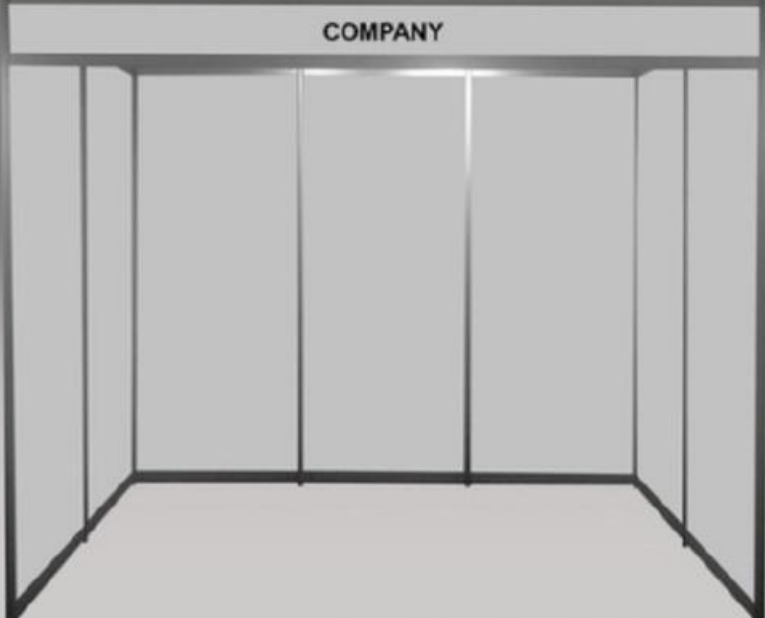
WHAT'S INCLUDED

- ✓ 1 Light
- ✓ 4-Amp Power Outlet
- ✓ Fascia Signage
Featuring your organisation's name
- ✓ Listing in the Event Flyer
- ✓ Website & Expo Directory Listing
- ✓ Group Social Media Feature
During expo week
alongside other exhibitors

COMPANY NAME

**\$1,790 inc
GST**

3m x 2m Space



COMPANY

3m x 3m Space

INNER BOOTH

A high-visibility booth option designed to help your organisation stand out, connect with attendees and increase your exposure before, during and after the expo.

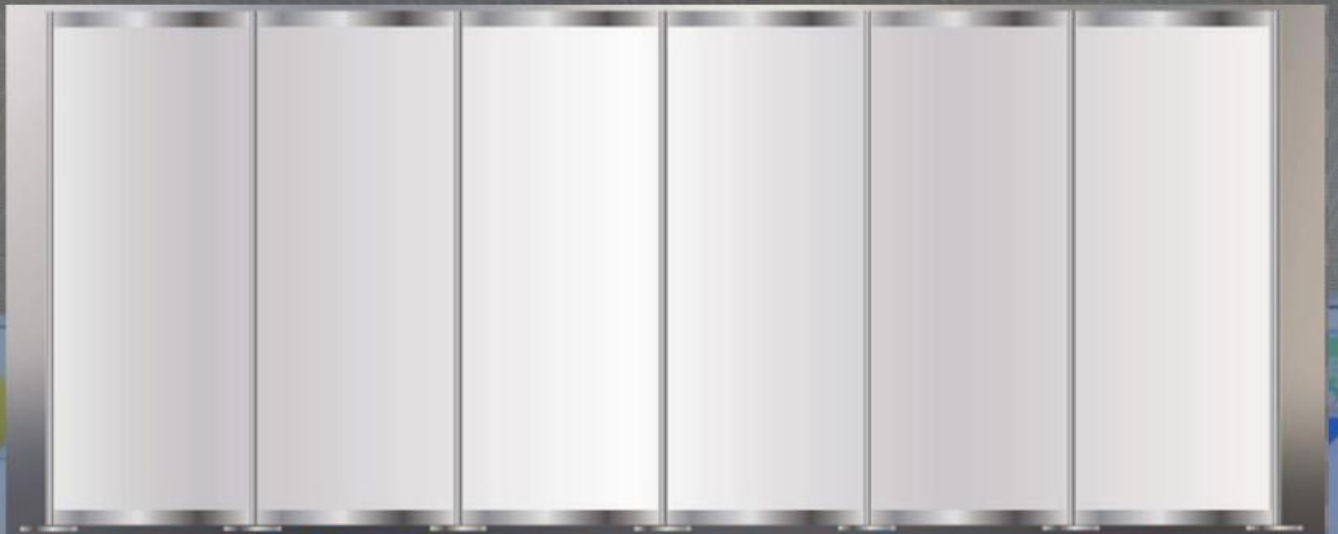
WHAT'S INCLUDED

- ✓ 1 Light
- ✓ 4-Amp Power Outlet
- ✓ Fascia Signage
- ✓ Listing in the Event Flyer & Website Directory
- ✓ Group Social Media Feature During Expo Week
- ✓ One Dedicated Facebook Post
- ✓ Digital Booth Photo Provided After the Expo

\$2,350 inc GST

PRODUCT SPACE

A flexible space-only option designed for organisations looking to create a customised booth experience and showcase their brand in their own unique way.



\$4,475 inc GST
6m x 3m Space

WHAT'S INCLUDED

- ✓ Power Access
- ✓ Space-Only Layout

Giving you full creative control over your booth setup

- ✓ Listing in the Event Flyer & Website Directory
- ✓ Group Social Media Feature During Expo Week
- ✓ One Dedicated Facebook Post
- ✓ Digital Booth Photo Provided After the Expo



PARTNER WITH THE **AGED & DISABILITY EXPO**

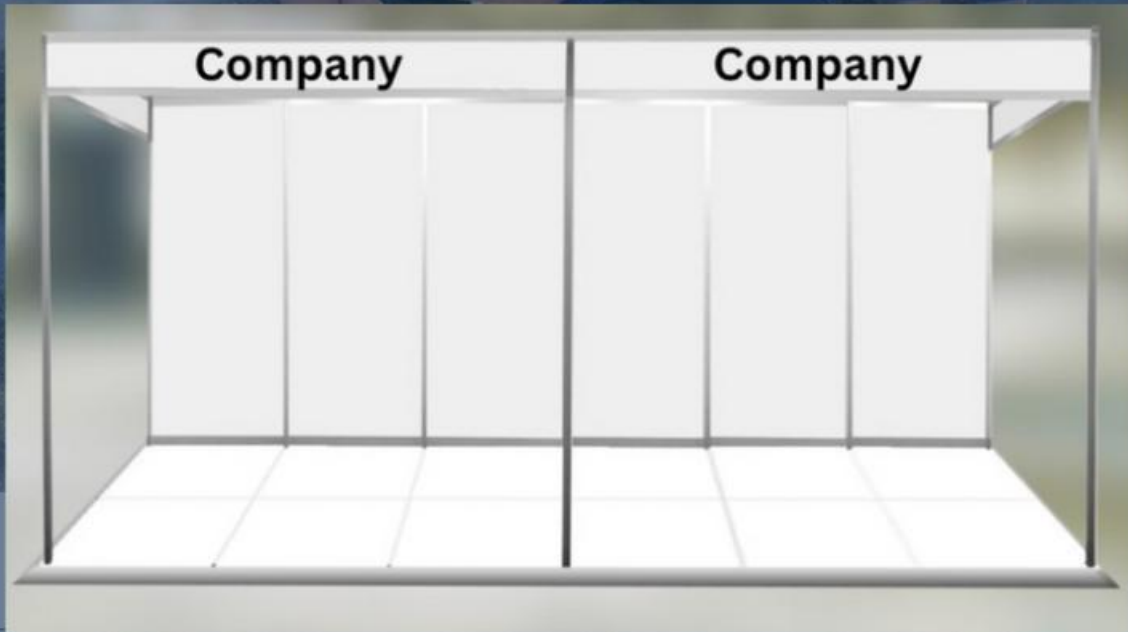
2027 SPONSORSHIP OPPORTUNITIES

Put your organisation in front of individuals, families, carers, service providers and the wider community through meaningful brand exposure and engagement opportunities.

CONNECT • SHOWCASE • GROW

GOLD SPONSOR

Our premier sponsorship opportunity, designed to give your organisation maximum visibility before, during and after the expo.



6m x 3m Space \$6,150 inc GST

WHAT'S INCLUDED

- ✓ Preferred Booth Location Near the Entry
- ✓ Dedicated Website Feature
- ✓ 2 Professional Photos
- ✓ 2 Dedicated Social Media Posts
- ✓ Digital Media Wall Display
- ✓ 1:1 Interview Opportunity
- ✓ MC Shout-Outs Throughout the Day
- ✓ Tables & Chairs Included
- ✓ Lighting Included
- ✓ Power Supply Included

GOLD PLUS SPONSOR

A premium sponsorship opportunity designed for organisations seeking a larger presence, greater brand exposure and direct engagement with attendees.

6m x 3m Space \$7,270 inc GST

WHAT'S INCLUDED

- ✓ Prime Booth Location Near the Entry For instant engagement and maximum visibility
- ✓ Tables & Chairs Included
- ✓ Lighting Included
- ✓ Power Supply Included
- ✓ Listing in the Event Flyer & Website Directory
- ✓ Dedicated Website Feature
- ✓ Professional Video Interview
- ✓ 4 Professional Photos
- ✓ 2 Dedicated Social Media Posts
- ✓ Digital Media Wall Display On-Site
- ✓ Digital Booth Photo Provided After the Expo
- ✓ 1:1 Interview Opportunity
- ✓ MC Shout-Outs Throughout the Day

PLATINUM SPONSOR

Our ultimate sponsorship opportunity, offering maximum brand exposure, premium positioning and exclusive opportunities to connect with attendees before, during and after the expo.

9m x 3m Space \$12,300 inc GST

WHAT'S INCLUDED

- ✓ Premium Booth Location Near the Entry For instant engagement and maximum visibility
- ✓ 2 Tables & Chairs Included
- ✓ 49" TV Supplied
- ✓ Lighting Included
- ✓ Power Supply Included
- ✓ Listing in the Event Flyer & Website Directory
- ✓ 2 Dedicated Social Media Posts
- ✓ Dedicated Website Feature
- ✓ Professional Video Interview
- ✓ 4 Professional Event Photos
- ✓ Digital Booth Photo Provided After the Expo
- ✓ Digital Media Wall Display On-Site
- ✓ Radio Mention Subject to campaign timing
- ✓ Exclusive 1:1 Interview During the Expo
- ✓ MC Shout-Outs Throughout the Day
- ✓ 10-Minute Presentation Opportunity

ADDITIONAL SPONSORSHIPS

Every attendee receives
a raffle ticket upon entry, with many staying until
the major prize draw

SPIN THE WHEEL

\$280 inc GST

Sponsor one prize on the spin
the wheel and keep
your brand in
the spotlight all day long



WHEEL OF FORTUNE

\$1,000 inc GST

Put your brand in the spotlight!
Your logo will feature
on the "Wheel of fortune"
giving you unbeatable
exposure throughout the Expo.

TV GIVEAWAY

\$770 inc GST

Keep your brand front and centre
during one of the most
exciting moments of the day!



ADDITIONAL SPONSORSHIPS

YOUR COFFEE TREAT

COFFEE VOUCHER

VALID FOR ONE FREE SMALL COFFEE

Sponsored By

CROFTEN
Care

VALID ONLY ON 04 AUGUST 2026



**AGED AND
DISABILITY EXPO**

Keeping you
caffeinated for a
great Expo!



**THANK
YOU**



**St Louis
Care**



**AGED CARE
EXPO AUSTRALIA**

**AGED &
DISABILITY
EXPO
AUSTRALIA**

COFFEE SPONSOR

\$3,300 inc GST

Fuel the fun and keep everyone energized! Your brand logo will feature on coffee vouchers redeemable at the Expo Café, a simple yet powerful way to boost visibility

PHOTOBOOTH

\$3,300 inc GST

Your logo will appear on every photo strip taken by attendees — a fun and lasting way to get your brand seen everywhere!



NETWORKING EVENT

\$5,500 inc GST

Sponsor and host the exclusive post-expo Networking Event! Enjoy a complimentary 2m x 2m wing booth, a 2-minute speech, and recognition of your brand during the event — the perfect way to connect with industry leaders and leave a lasting impression